# Requirements for Data-Driven Social Service Policy Evaluation: A Case-Study in Housing First



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## Motivation

- Canada 2016 [Gaetz, 2016]
  - 35,000 homeless Canadians on any given night
  - (+17.5% from 2014)
  - 27% women, 19% youth, 24% aged 50+
- How to measure progress towards reducing homelessness?
  - Definitions of homelessness vary.
  - Causes of homelessness vary.
  - Homelessness is a complex problem:
    - Each city and province has unique challenges.
    - Each person living in poverty has unique life experiences and challenges.
    - Each site has different metrics, stakeholders, timelines, etc.



# Goals and Objectives

- Goal
  - Enable data-driven policy evaluation by providing means to combine data from various sources.
- Objectives
  - Create a measurable high-fidelity model of service delivery.
  - Analyze data from multiple data sources, studies, and locations.
  - Create an ontological representation of target datasets.
  - Support the semantic interoperability between each dataset.

# Challenge: Semantic Interoperability

• Ability of computer systems to exchange data with unambiguous, shared meaning.



• A requirement for machine reasoning, knowledge discovery, and data federation across information systems.

# Semantic Interoperability



#### The Source Of Problem



## The Source Of Problem



# Ontology Design is a Way of Thinking

- What are the core concepts and properties that span social service data?
  - To what extent can we generalize them and still be useful?

- What are the key distinctions?
  - Can we formally define necessary and/or sufficient conditions (using properties) for something to be an example (member) of a concept?
  - Examples:
    - What is a homeless client? relatively versus absolutely homeless?
    - What is a resource? available beds? employee skills?
    - What prevents a client from meeting a shelter's curfew?
    - What motivates clients? short-term goals? long-term goals?

# Approach: Ontology

- Ontology
  - A shared understanding of a particular domain through conceptualization, and the use of explicit definitions and the relationships between those concepts [Uschold, 1996].
  - An **Ontology** is the specification of:
    - a **Terminology**, that specify the classes, properties and data types of the domain, and
    - **Axioms**, that define and constrain the interpretation of the terminology (in FOL, DL), and can be used to infer new information



# **Ontology Components**



- ••Classes and Properties
- ••Taxonomy and Inheritance

for what relation or from any point of view. **Definition** [.dɛfr'n signification of a w essential to the cor an explanation of l

#### Definitions and Constraints

- ••Class Definitions (in Logic)
- Automated classification

#### Micro-Theory

- ••Axioms/Rules
- Deduction answering questions

# Ontology Hierarchy



# **Existing Ontologies**

- 1. Shelter Ontology for Global City Indicators (GCI) [Wang, 2015]
  - Semantic representation of the ISO 37120, 100 indicators for sustainable development.
  - Includes concepts of shelters, slums, households and homelessness.
  - Limited definition of homeless a person and their needs.
- 2. The INSPIRE Ontology [Pourabbas, 2017]
  - Focused on processes and resources of the service provider.
  - A client may have a physical need, a social need, or a combination of the two. Each need also has an urgency associated with it
- 3. Open Eligibility Project [OEP, 2017]
  - A taxonomy of services offered to clients.
  - No details about client needs are included.
- Problem:
  - Majority focus on services only.
  - Clients model is of low-fidelity.

## Use Case 1: Mapping SMIS to HIFIS



## Use Case 1: SMIS Data Dictionary

- SMIS: Shelter Management Information System [SMIS, 2014]
  - Owner: City of Toronto
- 11 Forms used to register, evaluate, and log clients in the system.
  - intake, admission, discharge, service restrictions, admission status, referrals.
- Classes covered:
  - Client
  - Service Provider
  - Resources

# Use Case 1: HIFIS Data Dictionary

- HIFIS: Homeless Individuals and Families Information System [HIFIS, 2015]
  - Owner: Government of Canada
  - Draft: May 2015
- Data dictionary:
  - Includes 111 tables and an additional 118 lookup tables.
- Classes covered:
  - Client
  - Society
  - Provider
  - Services

# Use Case 1: SMIS Ontology (knowledge graph)



Use Case 1: HIFIS Ontology (knowledge graph)



# Use Case 1: Mapping SMIS to HIFIS





# Use Case 1: Mapping Client Needs



# Use Case 2: CHF Housing First

- Objective:
  - Identify needs of clients.
  - How do needs change as clients participate in the HF program?
  - Connect client needs to services being offered, from the client's perspective.
- Method:
  - Data: SPDAT Form, taken at 3-month intervals.
  - Identified, categorized and ranked client requests based on client demographics.
  - 781 different request, combined into 50 categories.
  - Apply Ontology Engineering: systemic way of constructing ontological representation of domain [Grüninger, 1995].
- Develop Ontology of Social Service Needs (OSSN):
  - Focus on metrics for client needs.

## Use Case 2: CHF Housing First

• Ontology Engineering (4 steps) [Grüninger, 1995]

Step 1: Motivational scenarios:

- a) How to evaluate intervention programs in the social service space?
- b) How to monitor client progress?
- c) How to monitor service delivery performance?

Step 2: Informal competency questions:

- a) What level of needs is client with ID="G123" requesting?
- b) What do "relatively homeless" clients need most?
- c) What motivates clients to use case management services?

Step 3: Ontology of Social Service Needs (OSSN)



## Step 4: Answer Competency Questions

#### a) What level of needs is client with **ID="G123"** requesting?



## Step 4: Answer Competency Questions

#### b) What do "relatively homeless" clients need most?

	<pre>SELECT (str(COUNT(?goal)) AS</pre>			<pre>?countg)</pre>	?goaltype
WHERE {					
	?agent	rdf:type		:RelHome	lessClient
	?agent	:hasGoal		?goal	
	?goal	rdf:type		?goaltype	9
	} GROUP BY	?goaltype			
	ORDER BY	DESC(?countg)			

Results

countg	goaltype
50	Child care
32	Clothing
10	Advocacy

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## Step 4: Answer Competency Questions

#### c) What **motivates** clients to use **case management** services?

?goal

?constraint

?constraint

?service

:ServiceCaseManager .

#### SELECT DISTINCT ?motive

WHERE {

?motive	:motiveFor
?service	rdf:type
?goal	:constrainedBy
?resource	:requiredBy
?resource	:createdBy
ORDER BV ?m	notive

ORDER BY ?motive

#### Results

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#### motive assistance during emergencies keep friends in the loop protect kids reduce stress for owning money resolve critical conflicts with landlord

#### Conclusion

- 1. Semantic Interoperability is needed to evaluate social service policies from multiple data sources.
- 2. Some ontologies exist to map existing systems (e.g. SMIS and HIFIS).
- 3. Some important components are missing (e.g. client needs).
- 4. Ontology Engineering is a systemic way of constructing ontologies.

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#### Thank You

#### Any Questions?



## **Discussion Questions**

- 1. How are data schemas designed in the homeless domain?
- 2. What homeless intervention policies would benefit from an integrated approach?
- 3. What attributes are important for integrated policy evaluation?
- 4. What tools exist for integrating datasets in the homeless domain?
- 5. What database schemas exist now that can be extended to facilitate semantic interoperability?
- 6. What ontologies exist now in the homeless domain?

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